



REGISTRATION FORM FOR SPONSORS AND EXHIBITORS

2018 TxDOT-CCT Concrete Paving Conference



TxDOT will spend over *\$70 billion* in the next 10 years to improve transportation infrastructure. The TxDOT-CCT Concrete Conference is your way to access the decision-makers who will implement this funding. It's the only venue where TxDOT, local road agencies, engineers/consultants, contractors and material suppliers learn and discuss state-of-the-art improvements for concrete pavements and structures. Don't miss this once-every-two-year opportunity!

- ADDED!** • **More exhibit space!** Exhibits expanded by 50% to accommodate last conference's *sell-out show*.
- NEW!** • **Outdoor Equipment Showcase!** Highlight your large equipment along with:
 - FHWA's [Mobile Concrete Trailer](#)
 - UT's CTR/A&M's TTI-developed [Total Pavements Acceptance Device](#) (TPAD)
 - TTI's 3-D Ground Penetrating Radar device
- NEW!** • **Feature your product or service** with a short presentation as part of our Exhibitor Spotlight!
- NEW!** • **Highlight your company** as the "Technology Patron" for sponsoring the conference flash drive, internet access and phone app!
- **Maximize your exposure!** Platinum, gold and silver sponsorships offer key additional benefits.
- **Continuous access to attendees!** Efficient 2-day format: Exhibits are integrated in break/lunch/reception atrium, with major networking during 2 registration periods, evening reception, 3 breaks, and 2 lunches.
- **Latest technology showcased!** Concurrent technical sessions for highways, bridges and local roads, including new software, methods, equipment, materials and more!
- **Access cities, counties and regional road agencies too!** Last conference's "local roads" track was filled to capacity!
- **Learn TxDOT's and FHWA's priorities!** Keynote presentations by TxDOT Administration, FHWA, and distinguished lecturers.
- **Golf opportunities for extended networking!** Join attendees and sponsors for golf on April 9th—low-cost golf sponsorships available! (popular Engineering Ethics presentation—required for PE's in Texas—precedes golf)

Attendance at the last Conference increased 50%, so sign up now...exhibit space is limited! Early sponsors get earlier exposure on our website!

WHEN: APRIL 9 - 11, 2018

Monday, April 9 th	Engineering Ethics	9:00 AM to 10:00 AM
	Golf Tournament	10:30 AM to 4:00 PM
	Exhibitor Set-Up	4:30 PM to 6:00 PM
	Speaker/Sponsor dinner	6:00 PM to 9:00 PM
Tuesday, April 10 th	Exhibitor Set-Up	7:30 AM to 9:00 AM
	Registration / Check-in	9:00 AM to 10:00 AM (exhibits open)
	General and technical sessions	10:00 AM to 5:00 PM (exhibits open)
	Opening reception	5:30 PM to 7:00 PM (exhibits open)
Wednesday, April 11 th	General & technical sessions / Awards luncheon	7:30 AM – 4:30 PM (exhibits open until 3:00 PM)
	Exhibitor Take-Down	3:00 PM to 4:30 PM

WHERE: JJ PICKLE RESEARCH CENTER AT UT AUSTIN

The Commons Learning Center, 10100 Burnet Road, Bldg. 137, Austin, TX 78758

CONFERENCE SPONSORSHIP AND EXHIBITS

Sponsors/exhibitors can register online at <http://www.regonline.com/concrete2018> or use the forms included in this packet.

Select a package (see “sponsor & exhibitor benefits” on following page):

Platinum Sponsor	\$5,000	<i>(Exhibit Space: YES No)</i>
Gold Sponsor	\$3,000	<i>(Exhibit Space: YES No)</i>
Silver Sponsor	\$1,500	<i>(Exhibit Space –Not Applicable)</i>
Indoor Exhibitor Booth	\$1,000	
NEW! Outside Equipment Showcase Exhibit	\$1,000	
		\$_____

Additional Opportunities:

NEW!	Outside Equipment Showcase	\$500 <i>(Eligible only with a Platinum or Gold Sponsor package or indoor exhibit booth)</i>
NEW!	Exhibitor “Spotlight”- 3 available	SOLD OUT <i>(15-minute presentation during specified break)</i>
NEW!	Technology Patron- 1 available	\$2,500 <i>(Includes company logo on flash drive, signage for App & Wi-Fi sponsor)</i>
NEW!	Golf Tournament Sponsor	\$200
		\$_____

Additional Registrants: (see “sponsor & exhibitor benefits” on the following page for number of registrants included in fees)

Additional Registrants - \$195 _____ x \$195 \$_____

GRAND TOTAL \$_____

Booth Choice: 1. _____ 2. _____ 3. _____

Payment Method: Check Enclosed (Payable to “Cement Council of Texas”)
 Credit Card (Send in attached authorization form)

Please return with payment to:

Cement Council of Texas, 1820 Harwood Court, Hurst, TX 76054
Office: (817) 540-4437 Email: aswift@cementtx.org

SPONSOR AND EXHIBITOR BENEFITS

Benefit	Platinum	Gold	Silver	Indoor Exhibitor	Outdoor Exhibitor	Golf Sponsor
COST:	\$5,000	\$3,000	\$1,500	\$1,000.00	\$1,000.00	\$200.00
Logo recognition on front conference program	Large Logo/Name	Medium Logo/Name	Name only	--	--	--
Logo prominently displayed on attendee "gift"	Yes	--	--	--	--	--
Option to add sponsor's own branded "gift" or information during registration	Yes	Yes	--	--	--	--
Listing and contact information in conference materials	Yes	Yes	Yes	Yes	--	--
Distribute company/organization brochure with registration materials	Yes	Yes	Yes	Yes	--	--
Sponsorship recognition signs in registration area, main presentation rooms, & session slide transitioning	Large Logo/Name	Medium Logo/Name	Small Logo/Name	--	--	--
Verbal acknowledgement during conference	Yes	Yes	Yes	--	--	--
Exhibitor Spotlight includes 15-minute presentation in featured room, listed in program, CCT website and announced at start of break	Additional \$200	Additional \$200	Additional \$200	Additional \$200	Additional \$200	--
Sponsorship recognition on CCT website, registration page, social media	Yes	Yes	Yes	--	--	--
Logos will be included with follow-up correspondence for one year	Yes	Yes	Yes	--	--	--
8' exhibit space, incl. sign w/ company name	If requested	If requested	--	Yes	--	--
Complimentary registration	4	2	1	1	1	--
Invitation to "speakers' dinner"	2	1	1	0	0	--
Copy of attendance list	Yes	Yes	Yes	Yes	Yes	--
Golf tournament signage	Yes	--	--	--	--	Yes
Golf tournament registration	3	2	1	0	0	0
Option to include branded golf tournament gift for golfers	Yes	--	--	--	--	Yes
Outdoor equipment space (call for sizes & details)	Additional \$500	Additional \$500	--	Additional \$500	Yes	--

COMPANY REGISTRATION INFORMATION

Administrative Contact: _____

(If applicable)

Phone: _____ Email Address: _____

Company/Organization: _____

Registrant's Name: _____

Email Address: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____ Phone: _____

Additional Registrant's Name: _____

Email Address: _____

Additional Registrant's Name: _____

Email Address: _____

Additional Registrant's Name: _____

Email Address: _____

SPONSOR AND EXHIBITOR TERMS

1. Refunds for cancellation will conform to the following schedule:
 - a. By February 16, 2018 – 80% refundable
 - b. After March 16, 2018 – non-refundable
2. Exhibitors will be responsible for moving displays and equipment into and out of the exhibit area of the JJ Pickle Center.
3. All exhibitors will be supplied with an 8-foot piped and draped booth space and one skirted table and two chairs.
4. All booth space is available on a first-come, first-served basis.
5. Exhibitor FAQs will be communicated by March 23, 2018.
6. Sponsors and exhibitors will be contacted by CCT subsequent to their registration, for sponsor/exhibitor attendee registrations, speakers' dinner information, logo, and other details, as appropriate.

CREDIT CARD AUTHORIZATION FORM

I authorize the Cement Council of Texas to charge my credit card (please, write in clear capital letters or type):

Charge my (check one):

VISA _____
MASTERCARD _____
AMERICAN EXPRESS _____

CARD NUMBER: _____

EXP. DATE(MM/YR): _____ SEC. CODE: _____

Cardholder's Name: _____

Billing Address: _____

City: _____ State: _____ Zip: _____ Phone: _____

TOTAL AMOUNT TO CHARGE: _____

SIGNATURE: _____

EXHIBIT SPACE LAYOUT MAP

