TxDOT will spend over $70 billion in the next 10 years to improve transportation infrastructure. The TxDOT-CCT Concrete Conference is your way to access the decision-makers who will implement this funding. It’s the only venue where TxDOT, local road agencies, engineers/consultants, contractors and material suppliers learn and discuss state-of-the-art improvements for concrete pavements and structures. Don’t miss this once-every-two-year opportunity!

- **More exhibit space!** Exhibits expanded by 50% to accommodate the additional requests!
- **Outdoor Equipment Showcase!** Highlight your large equipment for all conference attendees to come see during breaks!
- **Feature your product or service** with a short presentation as part of our Exhibitor Spotlight!
- **Highlight your company** as the “Lanyard Sponsor” and have your company name on all conference lanyards!
- **Maximize your exposure!** Platinum, gold and silver sponsorships offer key additional benefits.
- **Continuous access to attendees!** Efficient 2-day format: Exhibits are integrated in break/lunch/reception atrium, with major networking during 2 registration periods, evening reception, 3 breaks, and 2 lunches.
- **Latest technology showcased!** Concurrent technical sessions for highways, bridges and local roads, including new software, methods, equipment, materials and more!
- **Access cities, counties and regional road agencies too!** 2016 & 2018 conference’s “local roads” track was filled to capacity!
- **Learn TxDOT’s and FHWA’s priorities!** Keynote presentations by TxDOT Administration, FHWA, and distinguished lecturers.
- **Golf opportunities for extended networking!** Join attendees and sponsors for golf on April 6th—low-cost golf sponsorships available! (popular Engineering Ethics presentation—required for PE’s in Texas—precedes golf)

Attendance at the last Conference increased 50%, so sign up now...exhibit space is limited! Early sponsors get earlier exposure on our website!

**WHEN:**  **APRIL 6 – 8, 2020**

<table>
<thead>
<tr>
<th>Day</th>
<th>Events</th>
<th>Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>Monday, April 6th</td>
<td>Engineering Ethics</td>
<td>9:00 AM to 10:00 AM</td>
</tr>
<tr>
<td></td>
<td>Golf Tournament</td>
<td>10:00 AM to 4:30 PM</td>
</tr>
<tr>
<td></td>
<td>Exhibitor Set-Up</td>
<td>3:00 PM to 6:00 PM</td>
</tr>
<tr>
<td></td>
<td>Speaker/Sponsor dinner</td>
<td>6:00 PM to 9:00 PM</td>
</tr>
<tr>
<td>Tuesday, April 7th</td>
<td>Exhibitor Set-Up</td>
<td>7:30 AM to 9:00 AM</td>
</tr>
<tr>
<td></td>
<td>Registration / Check-in</td>
<td>9:00 AM to 10:00 AM (exhibits open)</td>
</tr>
<tr>
<td></td>
<td>General and technical sessions</td>
<td>10:00 to 5:00 PM (exhibits open)</td>
</tr>
<tr>
<td></td>
<td>Opening reception</td>
<td>5:30 to 7:00 PM (exhibits open)</td>
</tr>
<tr>
<td>Wednesday, April 8th</td>
<td>General &amp; technical sessions / Awards luncheon</td>
<td>7:30 – 4:30 PM (exhibits open until 3:00 PM)</td>
</tr>
<tr>
<td></td>
<td>Exhibitor Take-Down</td>
<td>4:00 PM</td>
</tr>
</tbody>
</table>

**WHERE:**  
**4/6**  **BALCONES COUNTRY CLUB**  
8600 Balcones Club Country Dr., Austin, TX 78750  
**4/7 – 4/8**  **JJ PICKLE RESEARCH CENTER AT UT AUSTIN**  
The Commons Learning Center, 10100 Burnet Road, Bldg. 137, Austin, TX 78758
CONFERENCE SPONSORSHIP AND EXHIBITS

Select a package (see “sponsor & exhibitor benefits” on following page):

☐ Platinum Sponsor  $5,000  (Exhibit Space _______ YES _______ No)
☐ Gold Sponsor  $3,000  (Exhibit Space _______ YES _______ No)
☐ Silver Sponsor  $1,500  (Exhibit Space –Not Applicable)
☐ Indoor Exhibitor Booth  $1,000
☐ Outside Equipment Showcase  $1,000

Additional Opportunities:

☐ Outside Equipment Showcase  $500  (Eligible only with a sponsor package or indoor exhibit booth)
☐ Exhibitor “Spotlight”  $250  SOLD OUT
(20-minute presentation during specified break; must be a sponsor or exhibitor to add-on)
☐ Technology Wi-Fi Sponsor  $500  1 available
(Includes company logo on signage and program)
☐ Lanyard Sponsor  $500  SOLD OUT
(Includes company logo or name on lanyard)
☐ Golf Tournament Sponsor  $200

$____________

Additional Registrants: (see “sponsor & exhibitor benefits” on the following page for number of registrants included in fees)

Additional Registrants - $200  ____ x $200  $____________

GRAND TOTAL  $____________

Booth Choice:  1._______  2._______  3._______

Payment Method:  ☐ Check Enclosed (Payable to “Cement Council of Texas”)
☐ Credit Card (Send in attached authorization form)
## SPONSOR AND EXHIBITOR BENEFITS

<table>
<thead>
<tr>
<th>Benefit</th>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
<th>Indoor Exhibitor</th>
<th>Outdoor Exhibitor</th>
<th>Golf Sponsor</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>COST:</strong></td>
<td>$5,000</td>
<td>$3,000</td>
<td>$1,500</td>
<td>$1,000.00</td>
<td>$1,000.00</td>
<td>$200.00</td>
</tr>
<tr>
<td>Logo recognition on front conference program</td>
<td>Large Logo/Name</td>
<td>Medium Logo/Name</td>
<td>Name only</td>
<td>--</td>
<td>--</td>
<td>--</td>
</tr>
<tr>
<td>Logo prominently displayed on attendee &quot;gift&quot; (Must by signed up by 3/2/2020)</td>
<td>Yes</td>
<td>--</td>
<td>--</td>
<td>--</td>
<td>--</td>
<td>--</td>
</tr>
<tr>
<td>Option to add sponsor’s own branded gift* or information during registration</td>
<td>Yes</td>
<td>Yes</td>
<td>--</td>
<td>--</td>
<td>--</td>
<td>--</td>
</tr>
<tr>
<td>Listing and contact information in conference materials</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>--</td>
<td>--</td>
</tr>
<tr>
<td>Add Company information sheet/brochure, case studies, etc. to USB flash drive for attendees</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>--</td>
</tr>
<tr>
<td>Sponsorship recognition signs in registration area, main presentation rooms, &amp; session slide transitioning</td>
<td>Large Logo/Name</td>
<td>Medium Logo/Name</td>
<td>Small Logo/Name</td>
<td>--</td>
<td>--</td>
<td>--</td>
</tr>
<tr>
<td>Verbal acknowledgment during conference</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>--</td>
<td>--</td>
<td>--</td>
</tr>
<tr>
<td>Exhibitor Spotlight includes 20-minute presentation in featured room, listed in program, CCT website and announced at start of break</td>
<td>Additional $250</td>
<td>Additional $250</td>
<td>Additional $250</td>
<td>Additional $250</td>
<td>Additional $250</td>
<td>--</td>
</tr>
<tr>
<td>Sponsorship recognition on CCT website, registration page, social media</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>--</td>
<td>--</td>
<td>--</td>
</tr>
<tr>
<td>Logos will be included with follow-up correspondence for one year</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>--</td>
<td>--</td>
<td>--</td>
</tr>
<tr>
<td>8’ exhibit space, incl. sign w/ company name</td>
<td>If requested</td>
<td>If requested</td>
<td>--</td>
<td>Yes</td>
<td>--</td>
<td>--</td>
</tr>
<tr>
<td>Complimentary registration</td>
<td>4</td>
<td>2</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>--</td>
</tr>
<tr>
<td>Invitation to &quot;speakers’ dinner&quot;</td>
<td>3</td>
<td>2</td>
<td>1</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Copy of attendance list</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>--</td>
</tr>
<tr>
<td>Golf tournament signage</td>
<td>Yes</td>
<td>--</td>
<td>--</td>
<td>--</td>
<td>--</td>
<td>--</td>
</tr>
<tr>
<td>Golf tournament registration</td>
<td>3</td>
<td>2</td>
<td>1</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Option to include branded golf tournament gift for golfers</td>
<td>Yes</td>
<td>--</td>
<td>--</td>
<td>--</td>
<td>--</td>
<td>Yes</td>
</tr>
<tr>
<td>Outdoor equipment space (call for sizes &amp; details)</td>
<td>Additional $500</td>
<td>Additional $500</td>
<td>--</td>
<td>Additional $500</td>
<td>Yes</td>
<td>--</td>
</tr>
</tbody>
</table>
COMPANY REGISTRATION INFORMATION

Administrative Contact: ________________________________
(If applicable)
Phone: _______________ Email Address: __________________________

Company/Organization: __________________________________________

Registrant’s Name: ______________________________________________
Email Address: __________________________________________________

Mailing Address: _________________________________________________
City: _________________ State: _____ Zip: _______ Phone: ________________

Additional Registrant’s Name: ______________________________________
Email Address: __________________________________________________

Additional Registrant’s Name: ______________________________________
Email Address: __________________________________________________

Additional Registrant’s Name: ______________________________________
Email Address: __________________________________________________

SPONSOR AND EXHIBITOR TERMS

1. Refunds for cancellation will conform to the following schedule:
   • By February 14, 2020 – 80% refundable and after February 28, 2020 – non-refundable

2. Exhibitors will be responsible for moving displays and equipment into and out of the exhibit area of the JJ Pickle Center.

3. All exhibitors will be supplied with an 8-foot piped and draped booth space and one skirted table and two chairs.

4. All booth space is available on a first-come, first-served basis.

5. Exhibitor FAQs will be communicated by March 20, 2020.
6. Sponsors and exhibitors will be contacted by CCT subsequent to their registration, for sponsor/exhibitor attendee registrations, speakers’ dinner information, logo, and other details, as appropriate.

**CREDIT CARD AUTHORIZATION FORM**

I authorize the Cement Council of Texas to charge my credit card (please, write in clear capital letters or type):

Charge my (check one):

- VISA ______
- MASTERCARD ______
- AMERICAN EXPRESS ______

CARD NUMBER: ________________________________

EXP. DATE (MM/YY): ____________  SEC. CODE: ____________

Cardholder’s Name: ________________________________

Billing Address: ________________________________

City: ____________  State: _____  Zip: _______  Phone: ______________

TOTAL AMOUNT TO CHARGE: ____________________________

SIGNATURE: ________________________________
**EXHIBIT SPACE LAYOUT MAP**

X=Booth reserved

OUTDOOR EQUIPMENT SHOWCASE

PLEASE NOTE:
There will be sessions in the Big Tex, Lil Tex and Balcones Room both days.

Diagram NOT to scale
- 3' Table With 3 Chairs
- 3' Exhibit Table With 2 Chairs
- Electrical Outlet